

# Cultivating & Sustaining Creativity in the Workplace

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# cre·a·tiv·i·ty

[,krēā'tivədē]

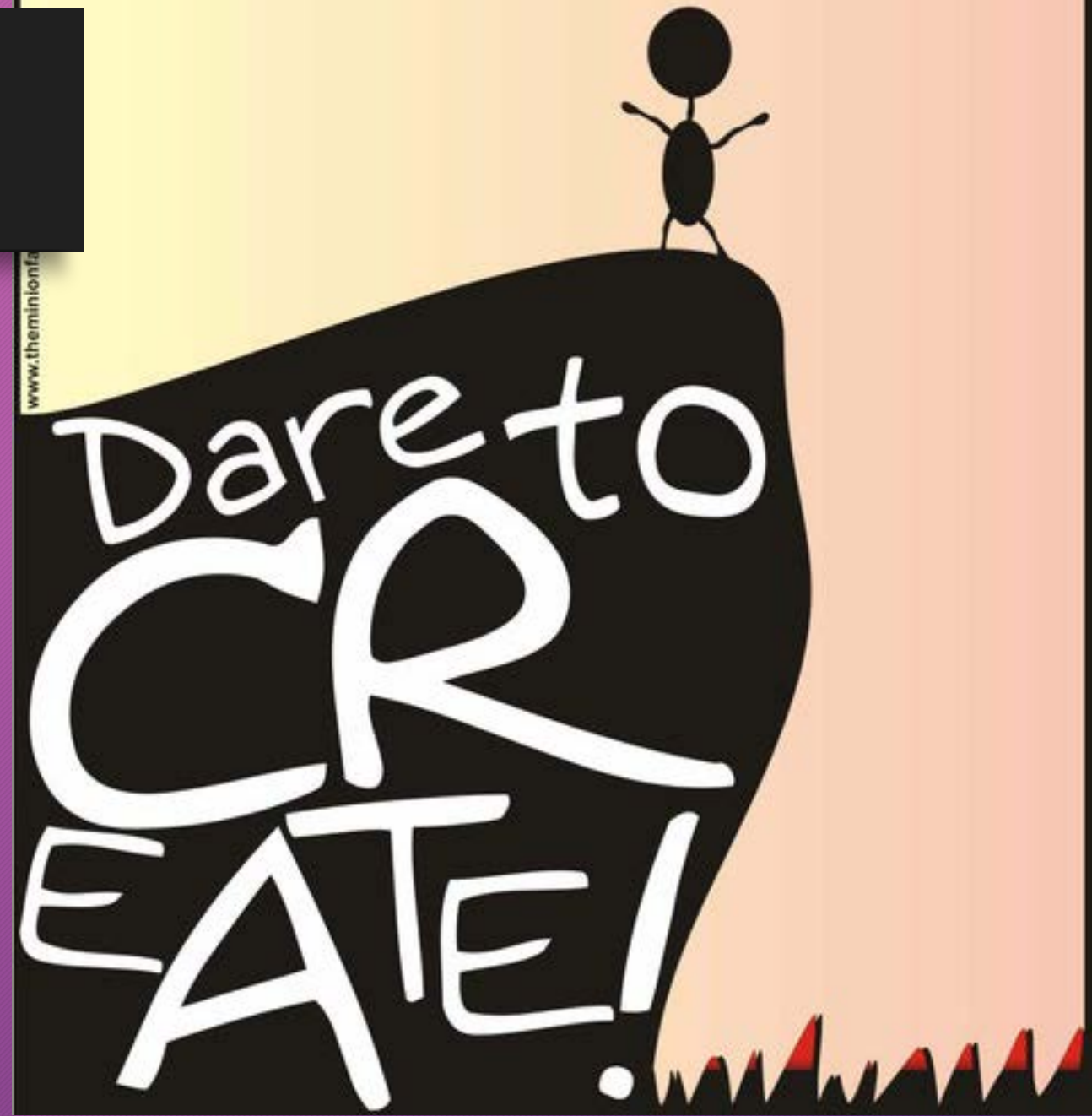
NOUN

the use of the imagination or original ideas,  
especially in the production of an artistic work.

inventiveness · imagination · innovation · innovativeness · originality · individuality · artistry  
· inspiration · vision · enterprise · initiative · resourcefulness

# Audience Question

- How many people here do not believe they are creative, that it is a quality only others have?
- How many of those people are musicians, chefs, athletes, great at home decorating, funky dressers, the funniest person in the room, etc.?



# WHAT DOES IT CALL FOR FROM US?

1

Stepping into  
something you  
fear or might  
fail at?

2

Connecting with  
people we do  
not feel a  
natural  
connection to?

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There is no innovation and  
creativity without failure. Period.

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Brene Brown

# Audience Question

- Do you have a first impression or bias when you look at this photo?
- Would you hire this person? Show of hands...
- Would you willingly pick this person from a group for a collaboration exercise?



What needs  
to come on  
board?

Trust and  
Humility



New dance  
moves



A spacious  
heart

Break



Moving forward with intention



LAY

YOUR BONES AND TRUTH DOWN

SLAY

YOUR INTENTION AND VISION

SAY

WHAT YOU MEAN

PLAY

WORK IS HARD, WE NEED TO BE PLAYFUL

# CLAY

BE CLAY, MOULDABLE & SOFT WHERE YOU NEED TO BE BUT ALSO SOLID & FORMED  
& GLAZED IN YOUR CONVICTION

NOW GO PLAY....

*With gratitude and thanks for  
your time,*

Sharon O'Leary

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